ORDER

Orders

Order / Rev:

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Flight Dates:

10/09/12 - 10/15/12

Original Date / Rev:

08/01/12 / 09/19/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Billing Type:

Billing Cycle:

Billing Calendar:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Broadcast EOM/EOC

00:05:00

Agency Commission:

15%

Cash

Advertiser

Name:

10/15/12

Obama for America

A35+

Demographic: Product Codes:

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

10/01/12

Start Date End Date #Spots Gross Amount Net Amount

\$36,095.00

\$30,680.75

Totals

Month # Spots Gross Amount Net Amount Rating October 2012 156 \$36,095.00 \$30,680.75 0.00 156 Totals \$36,095.00 \$30,680.75 0.00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order % Start Of Order - End Of Order 100%

Total

Amy McCreary **Order Share**

KSNV 30% \$36,095.00

156

Share

100% Market \$120,316.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0. 0 0
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,266.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$16,844.33
KTUD	1%	\$1,203.17
KVVU	26%	\$31,282.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,625.33

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Ε	1 KSNV	10/09/12	10/12/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	-TWTF	:30	4	\$100. 0 04	0.00 NM	4	\$400.00
				M-F 5-6a Wakel	Jp w/Wagners								
	NEWS												
	Star	t <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
-	Week: 10/0)8/12	10/14/12	-TWTF	4	\$100.00	0.00						

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Order / Rev:

105003

Advertiser:

Obama for America

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06837948

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OBAM FOR AMERICA

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10/09/12 - 10/15/12

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1537

Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp			Rtg Type		Amount
E 1 KSNV NEWS	10/09/12	10/12/12	M-F 5-6a WakeUp M-F 5-6a WakeU	_	5-6a	~TWTF~~	:30	4	\$100.004	0.00 NM	4	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	-TWTF	4	\$100.00	0.00						
	10/15/12	10/15/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5 - 6a	M	:30	1	\$100.004	0.00 NM	1	\$100.00
NEWS Sta Week: 10/		End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
E 3 KSNV			Wake Up Early w. Wake Up Early V	_	430a-5a	-TWTF	:30	4	\$50.003	0.00 NM	4	\$200.00
NEWS Sta Week: 10/		End Date 10/14/12	Weekdays -TwTF	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00						
E 4 KSNV NEWS	10/15/12	2 10/15/12	Wake Up Early w Wake Up Early V	-	430a-5a	М	:30	1	\$50.003	0.00 NM	1	\$50.00
	<u>rt Date</u> 15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
E 5 KSNV NEWS	10/09/12	2 10/12/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	-TWT F	:30	4	\$190.004	0.00 NM	4	\$760.0
	<u>rt Date</u> 08/12	End Date 10/14/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$190.00	<u>Rating</u> 0.00						
	10/15/12	2 10/15/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	M	:30	1	\$190.004	0.00 NM	1	\$190.0
NEWS Sta Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$190.00	Rating 0.00						
E 7 KSNV		2 10/12/12	Today Show Today Show	CM	658a-9am	-TWTF	:30	8	\$250.004	0.00 NM	8	\$2,000.0
TODAY <u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$250.00	Rating 0.00						
		2 10/15/12	Today Show Today Show	CM	658a-9am	M	:30	2	\$250.004	0.00 NM	2	\$500.0
TODAY <u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
E 9 KSNV			News 3 Sunrise - News 3 Sunrise 3		6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.0
NEWS Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays	Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						
E 10 KSNV	10/13/1		Saturday Today Saturday Today	CM	7a-9am	S-	:30	1	\$175.004	0.00 NM	1	\$175.0
SAT TO <u>Sta</u> Week: 10/	ırt Date	End Date 10/14/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E 11 KSNV	10/14/1	2 10/14/12	News 3 Sunrise - News 3 Sunrise		6a-7a	S	:30	1	\$110.004	0.00 NM	1	\$110.0
NEWS <u>Sta</u> Week: 10/	<u>rt Date</u> '08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$110.00	Rating 0.00						
E12 KSNV	10/14/1		Sunday Today Sunday Today	CM	7a-8am	S	:30	1	\$250.004	0.00 NM	1	\$250.0
SUN TO <u>Sta</u> Week: 10	rt Date	End Date 10/14/12	Weekdays S	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
		2 10/14/12	· · · · · · · · · · · · · · · · · · ·	CM	9a-930am	S	:30	1	\$125.004	0.00 NM	1	\$125.0

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Order / Rev: Alt Order #:

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Advertiser:

Estimate:

Obama for America

Product Desc:

OBAM FOR AMERICA

1537

End Inventory Code Break Start/End Time Days Len Spots Ch Start Rate Pri Rtg Type Spots Amount l.n News 3 Today Wknd News 3 Today **NEWS** Spots/Week Start Date End Date Weekdays Rate Rating ____S Week: 10/08/12 10/14/12 \$125.00 0.00 0.00 NM E 14 KSNV 10/14/12 10/14/12 Chris Matthews 9:30AM GM 9:30a-10a ----S :30 \$175.004 \$175.00 Chris Matthews SUN 9:30am **CHRIS MATHEWS End Date** Weekdays Spots/Week Rate Rating Start Date 10/14/12 \$175.00 0.00 Week: 10/08/12 9-10a -TWTF--:30 8 \$150.004 0.00 NM 10/09/12 10/12/12 M-F Today Show II 3rd H0M 8 \$1,200.00 E 15 KSNV M-F Today Show II TODAY SHOW II Rating Start Date End Date **Weekdays** Spots/Week Rate -TWTF--10/14/12 \$150.00 0.00 Week: 10/08/12 E 16 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd HBM 9-10a M-----:30 \$150.004 0.00 NM 2 \$300.00 M-F Today Show II **TODAY SHOW II** Spots/Week **End Date** Rate Rating Start Date Weekdays \$150.00 Week: 10/15/12 10/21/12 0.00 E 17 KSNV 10/09/12 10/12/12 :30 \$100.004 M-F Today Show III 4th &M 10am-11am -TWTF--0.00 NM 8 \$800.00 Today 4th Hour TODAY SHOW III End Date Weekdays Spots/Week Rate Rating Start Date -TWTF--Week: 10/08/12 10/14/12 \$100.00 0.00 M-F Today Show III 4th IBM E 18 KSNV 10/15/12 10/15/12 10am-11am M----:30 2 \$100.004 0.00 NM 2 \$200.00 Today 4th Hour **TODAY SHOW III** Rating End Date Spots/Week Rate Start Date <u>Weekdays</u> 10/21/12 \$100.00 0.00 Week: 10/15/12 E 19 KSNV 10/09/12 10/12/12 Rachael Rav CM 11am-12pm :30 \$100,004 0.00 NM \$400.00 -TWTE--Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--\$100.00 Week: 10/08/12 10/14/12 0.00CM E 20 KSNV 10/15/12 10/15/12 Rachael Ray 11am-12pm :30 \$100.004 0.00 NM \$100.00 M----1 Rachael Ray RACHEL RAY Start Date **End Date** <u>Weekdays</u> Spots/Week <u>Rate</u> Rating 10/21/12 \$100.00 0.00 Week: 10/15/12 0.00 NM E21 KSNV 10/09/12 10/12/12 Noon News CM 12-1230pm -TWTF--:30 \$125.004 \$500.00 4 Noon News **NEWS** End Date Weekdays Spots/Week Rating Start Date Rate 10/14/12 -TWT F---\$125.00 0.00 Week: 10/08/12 E 22 KSNV 10/15/12 10/15/12 Noon News CM 12-1230pm M-----:30 \$125.004 0.00 NM 1 \$125.00 Noon News **NEWS** End Date Spots/Week Rating Start Date Weekdays Rate 10/21/12 M----\$125.00 0.00 Week: 10/15/12 E 23 KSNV 10/09/12 10/12/12 \$90.004 0.00 NM The Agenda 1230pm CM 1230-1p :30 ~TWTF~~ \$360.00 The Agenda 1230pm **AGENDA** Spots/Week Rating Start Date End Date Weekdays Rate -TWTF--10/14/12 \$90.00 Week: 10/08/12 0.00E24 KSNV 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p :30 \$90.004 0.00 NM \$90.00 The Agenda 1230pm **AGENDA** End Date Spots/Week Rating Start Date **Weekdays** Rate M-----Week: 10/15/12 10/21/12 \$90.00 0.00:30 \$150.004 0.00 NM E 25 KSNV 10/09/12 10/12/12 CM 1258p-2pm \$600.00 -TWTF--

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Order / Rev:

105003

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Obama for America

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06837948

10/09/12 - 10/15/12

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OBAM FOR AMERICA

1537

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Days of our Lives Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 -TWTF--\$150.00 0.00 E 26 KSNV 10/15/12 10/15/12 Days of our Lives CM 1258p-2pm M----:30 \$150.004 0.00 NM \$150.00 Days of our Lives DAYS Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 \$150.00 0.00 Week: 10/15/12 The Doctors -TWTF--:30 \$100.004 0.00 NM 10/09/12 10/12/12 CM 2pm-3pm \$400.00 E 27 KSNV 4 The Doctors DRS **End Date** Spots/Week Start Date Weekdays Rate Rating 0.00 Week: 10/08/12 10/14/12 -TWTF--\$100.00 E 28 KSNV 10/15/12 10/15/12 The Doctors ÇМ 2pm-3pm M----:30 \$100.004 0.00 NM 1 \$100.00 The Doctors DRS Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 10/15/12 10/21/12 M----\$100.00 0.00 E 29 KSNV 10/09/12 10/12/12 Dr. Phil CM 3-4p :30 \$150.004 -TWTF--0.00 NM 4 \$600.00 Dr Phil PHIL Start Date **End Date** Spots/Week Rate Rating Weekdays Week: 10/08/12 10/14/12 -TWTF--\$150.00 0.00 E 30 KSNV 10/15/12 10/15/12 Dr. Phil CM 3-4p :30 \$150.004 0.00 NM \$150.00 1 M-----Dr Phil **PHIL** Weekdays Spots/Week Rating Start Date End Date <u>Rate</u> Week: 10/15/12 10/21/12 0.00 \$150.00 10/09/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM :30 \$175,004 0.00 NM \$1,400.00 E 31 KSNV 4-5pm -TWTF--4PM NEWS (1 hour) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$175.00 0.00 E 32 KSNV 10/15/12 10/15/12 NEWS 3 at 4 (1 HOUR)CM M----:30 \$175.004 0.00 NM 2 4-5pm \$350.00 4PM NEWS (1 hour) NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-----\$175.00 0.00 M-F Early News E 33 KSNV 10/09/12 10/12/12 CM 5-630p -TWTF--:30 13 \$265.004 0.00 NM 13 \$3,445.00 M-F Early News **NEWS** Start Date End Date Spots/Week Rate Rating Weekdays 1 -TWTF--0.00 Week: 10/08/12 10/14/12 13 \$265.00 E 34 KSNV 10/15/12 10/15/12 M-F Early News CM 5-630p M----:30 2 \$265.004 0.00 NM 2 \$530.00 M-F Early News NEWS End Date Spots/Week Rating Start Date Weekdays Rate Week: 10/15/12 10/21/12 M----\$265.00 0.00 5pm-630pm E 35 KSNV 10/13/12 10/13/12 Sa-Su Early News CM ----5-:30 \$200.004 0.00 NM 1 \$200.00 Sa-Su Early News **NEWS** Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> 10/14/12 ----S-Week: 10/08/12 \$200.00 0.00 E 36 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM 7-10pm :30 \$450.004 0.00 NM \$450.00 News 3 in Prime **NEWS AFTER NFL** End Date Weekdays Spots/Week Rate Rating Start Date Week: 10/08/12 10/14/12 \$450.00 0.00 \$260.004 E 37 KSNV 10/09/12 10/12/12 0.00 NM CM 630-7pm -TWTF--:30 \$1,040.00

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Order / Rev:

105003

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Advertiser:
Product Desc:

Obama for America

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10/09/12 - 10/15/12

Estimate:

OBAM FOR AMERICA

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 -TWT F--\$260,00 0.00 Week: 10/08/12 E 38 KSNV 10/15/12 10/15/12 M-F Jeopardy CM 630-7pm M----:30 \$260.004 0.00 NM \$260.00 M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date Weekdays Rate Rating \$260.00 Week: 10/15/12 10/21/12 0.00 7-730pm 10/09/12 10/12/12 M-F Wheel E 39 KSNV CM -TWTF--:30 \$260.004 0.00 NM \$1,040,00 M-F Wheel of Fortune WHEEL **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$260.00 0.00 E 40 KSNV 10/15/12 10/15/12 M-F Wheel 7-730pm CM M-----:30 \$260.004 0.00 NM \$260.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating M-----10/21/12 Week: 10/15/12 \$260.00 0.00 E 41 KSNV 10/09/12 10/12/12 Face to Face w/ RalstonCM \$150.004 0.00 NM 730-758pm -TWTF--4 \$600.00 Face to Face w/ J.Ralston FACE TO FACE Start Date **Weekdays** Spots/Week Rating End Date Rate Week: 10/08/12 10/14/12 -TWTF--\$150.00 0.00 E 42 KSNV 10/15/12 10/15/12 Face to Face w/ RalstonCM 730-758pm :30 \$150.004 0.00 NM \$150.00 Face to Face w/ J.Raiston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$150.00 0.00 0.00 NM E 43 KSNV 10/13/12 10/13/12 Wknd Jeopardy CM 630-7pm ----5-:30 \$175.004 \$175.00 SAT/Jeopardy **JEOPARDY** Rating Spots/Week Start Date End Date **Weekdays** Rate Week: 10/08/12 10/14/12 ---**-**-5-\$175.00 0.00 E 44 KSNV 10/13/12 10/13/12 Wknd Wheel of Fortune CM 7-730pm ----S-:30 . \$175.004 0.00 NM 1 \$175.00 SAT/ Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 ----5-Week: 10/08/12 \$175.00 0.00 E 45 KSNV 10/15/12 10/15/12 Mon PR 8-10p CM 8-10pm M----:30 1 \$1,100.004 0.00 NM \$1,100.00 Monday Prime 8-10pm VOICE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 M-----1 \$1,100.00 0.00 Tues PR 10-11p E 46 KSNV 10/09/12 10/09/12 CM 10-11pm -T----:30 \$900.004 0.00 NM 1 \$900.00 Tuesday Prime 10-11pm PARENTHOOD End Date Start Date Weekdays 1 1 2 Spots/Week Rate Rating 10/14/12 -T----Week: 10/08/12 \$900.00 0.00 ---T---E 47 KSNV 10/11/12 10/11/12 Thurs PR 8-9p CM 8-9pm :30 \$650.004 0.00 NM 1 \$650.00 Thursday Prime 8-9pm ROCK/ALL Spots/Week Start Date End Date Weekdays Rate Rating 10/14/12 ---T---\$650,00 0.00 Week: 10/08/12 Thurs PR 9-10p 0.00 NM E 48 KSNV 10/11/12 10/11/12 CM 9-10pm :30 \$850.004 \$850.00 ---T---1 Thursday Prime 9-10pm OFFICE/PARKS Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Rating --T---Week: 10/08/12 10/14/12 \$850.00 0.00 E49 KSNV 10/12/12 10/12/12 CM 9-10pm _ -- -- F -- -:30 \$750.004 0.00 NM \$750.00

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Ln Ch Sta	art End		Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
		Fri PR 9-10p Friday Prime 9-10pm								
GRIMM Start Dat	te End Date	Weekdays Spots/Weel	<u>ς Rate</u>	Rating				ı		
Week: 10/08/12		F	1 \$750.00	0.00						
E 50 KSNV 10/1	12/12 10/12/12	Fri 10-11p CM Friday Prime 10-11pm	10-11pm	F	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
DATELINE			_							
<u>Start Dar</u> Week: 10/08/12		Weekdays Spots/Weel	<u>k Rate</u> 1 \$1,000.00	<u>Rating</u> 0.00						
E 51 KSNV 10/1		•	8-9pm	5-	:30	1	\$350.004	0.00 NM	1	\$350.00
NBC PRIME		Saturday Prime 8-9pm						İ		
Start Da		Weekdays Spots/Wee		Rating						
Week: 10/08/12 E 52 KSNV 10/1			1 \$350.00 9-10pm	0.00 \$-	:30	1	\$400.004	0.00 NM	1	\$400.00
NOC DOME		Saturday Prime 9-10pm	·							
NBC PRIME <u>Start Da</u>	te End Date	Weekdays Spots/Wee	<u>k Rate</u>	Rating						
Week: 10/08/12		S	1 \$400.00	0.00			*****	0.00.144		
E 53 KSNV 10/1	14/12 10/14/12	NFL Pre-Game / FNA CM NFL Pre-Game	1p-530pm	S	:30	1	\$600.004	0.00 NM	1	\$600.00
FNIA	to End Data	Micakdaya Snote/Mica	k Bata	Dating						
<u>Start Da</u> Week: 10/08/12		Weekdays Spots/Wee	<u>k Rate</u> 1 \$600.00	Rating 0.00						
E 54 KSNV 10/	14/12 10/14/12	NFL Football CM	1P-9PM	S	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
SUN NIGHT	FTBL	NEL FOOLDAIN								
Start Da Week: 10/08/12			<u>k Rate</u> 1 \$4,000.00	<u>Rating</u> 0.00						
···········		2 Jeopardy in PRIME CM) / SUNS	:30	1	\$350.004	0.00 NM	1	\$350.00
TBD		Jeopardy in Prime								
Start Da		• • • • • • • • • • • • • • • • • • • •		Rating						
Week: 10/08/12 F 56 KSNV 10/	<u>. </u>	2 LAW & ORDER (synd) REM	1 \$350.00 M-SA 8-11r	0.00 / SUNS	:30	1	\$350.004	0.00 NM	1	\$350.00
		Law & Order (synd) PRIME	· · · · · · · · · · · · · · · · · · ·		•	·	•			***************************************
LAW & ORD Start Da	ı⊨R <u>te End Date</u>	Weekdays Spots/Wee	<u>k Rate</u>	Rating						
Week: 10/08/12	2 10/14/12	S	1 \$350.00	0.00						
E 57 KSNV 10/0	09/12 10/12/12	2 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135	pm -TWTF	:30	4	\$275.004	0,00 NM	4	\$1,100.00
NEWS	L. Fudbile	10/In (O4-00/	b D-4-	D-4				1		
<u>Start Da</u> Week: 10/08/1:			<u>k Rate</u> 4 \$275.00	<u>Rating</u> 0.00						
E 58 KSNV 10/	15/12 10/15/12	2 M-F News 3 at Eleven CM	11pm-1135	pm M	:30	1	\$275.004	0.00 NM	1	\$275.00
NEWS		M-F News 3 at Eleven						1		
<u>Start Da</u> Week; 10/15/1:		Weekdays Spots/Wee	<u>k Rate</u> 1 \$275.00	Rating 0.00						
		2 Sa-Su News 3 at ElevenCM	11pm-1135		:30	1	\$285.004	0.00 NM	1	\$285.00
NEWS		Sa-Su News 3 at Eleven								
Start Da				Rating						
Week: 10/08/1		2 Sa-Su News 3 at ElevenCM	1 \$285.00 11pm-1135	0.00	:30	1	\$285,004	0.00 NM	1	\$285.00
	1-11 14 10/14/12	Sa-Su News 3 at Eleven	1 (pitt-) 130	MIII22	.00	I	Ψ200.004	U.OU INIVI	ı	ψ ∠ 00,00
NEWS <u>Start Da</u>	ate <u>End Date</u>	· Weekdays Spots/Wee	k Rate	Rating						
Week: 10/08/1	2 10/14/12	S	1 \$285.00	0.00						
E 61 KSNV 10/	09/12 10/12/12	2 CM	1135p-1237	7a -TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00

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1537

Ln Ch Start End		Start/End Time Days	Len Spots	Rate Pri Rtg Type S	Spots Amount
	The Tonight Show				
LENO	Tonight Show				
Start Date End Date	Weekdays Spots/Week	Rate Rating		ı	
Week: 10/08/12 10/14/12	-TWTF 4	\$150.00 0.00			
E 62 KSNV 10/15/12 10/15/12	The Tonight Show CM	1135p-1237a M	:30 1	\$150,004 0.00 NM	1 \$150.00
2 02 100,00 10710/12 10710/12	Tonight Show	, , , , , , , , , , , , , , , , , , ,		***************************************	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
LENO	. c.i.g.v. c.v.c.				
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>			
Week: 10/15/12 10/21/12	M 1	\$150.00 0.00			
E 63 KSNV 10/09/12 10/12/12	Late Night w/Fallon CM	1237a-136amTWTF	:30 4	\$60.004 0.00 NM	4 \$240.00
	Late Night w/Fallon				
FALLON					
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/08/12 10/14/12	-TWTF 4				
E 64 KSNV 10/15/12 10/15/12	-	1237a-136am M	:30 1	\$60.004 0.00 NM	1 \$60.00
EALLON	Late Night w/Fallon				
FALLON	164 Cinata 564	Data Dating			
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$60.00 0.00			
***************************************	, .		:30 1	\$400.004 0.00 NM	1 \$400.00
E 65 KSNV 10/13/12 10/13/12	2 Saturday Night Live CM Saturday Night Live	1130pm-1:02amS-	,50 1	\$400.004 0.00 NW	1 \$400.00
SNL	Saturday Night Live				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/08/12 10/14/12	S- 1	\$400.00 0.00			
E 66 KSNV 10/14/12 10/14/12	2 Sports Night in Las Veg&M	Sun 1135p-1200aS	:30 1	\$90.004 0.00 NM	1 \$90.00
	Sports Night in Las Vegas			i i	•
SPORTS NIGHT					
Start Date End Date		Rate Rating			
Week: 10/08/12 10/14/12	S 1	\$90.00 0.00			
				Totals	156 \$36,095.00